



**Central Mall**

**Lawton, OKLAHOMA**

## Key Retailers

**Aéropostale**  
**American Eagle Outfitters**  
**Buckle**  
**GameStop**  
**rue21**  
**The Children's Place**  
**Victoria's Secret**

## Contact Information

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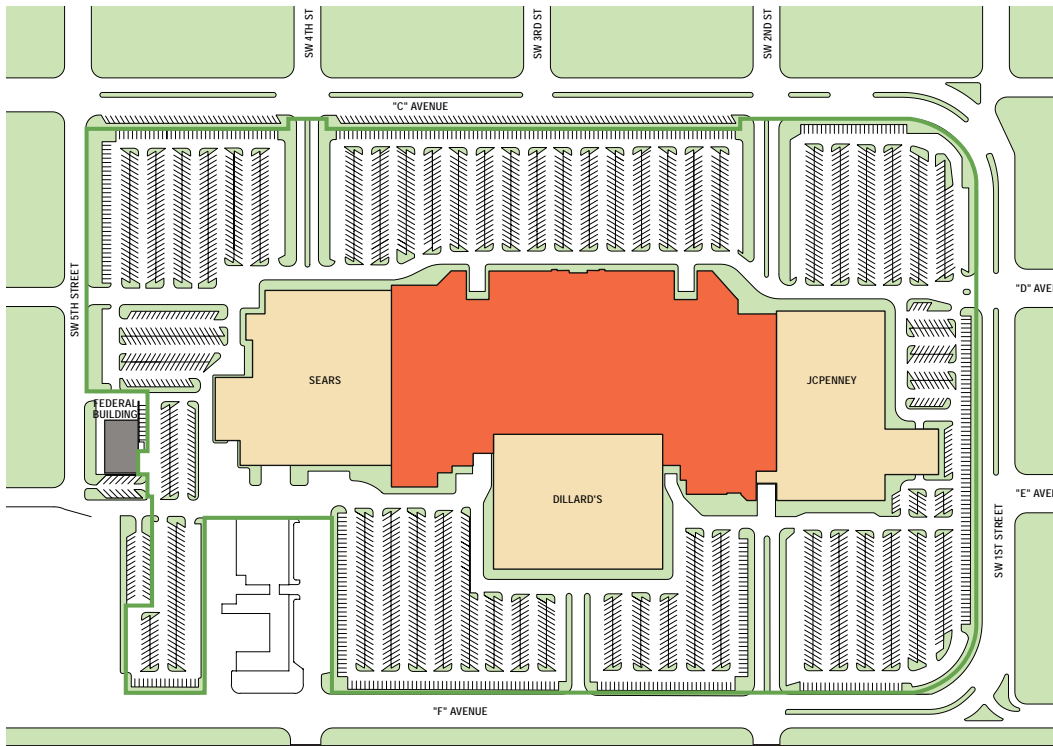
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## Mall at a Glance

- Anchored by Dillard's, JCPenney and Sears, 2009 brought several new and remodeled stores to Central Mall, including rue21, The Children's Place, Zumiez, Things Remembered, GameStop, Foot Locker and Hallmark Central, along with the existing tenants of Victoria's Secret, Aéropostale, American Eagle Outfitters, Hot Topic, Hibbett Sports, Old Navy and a 12-Screen Dickinson Theatre with stadium seating
- *BusinessWeek Magazine* named Lawton "the best place to raise your kids in Oklahoma" for the second year in a row in 2009
- Lawton is home to Fort Sill, a major Army installation with a total military population of 55,000. Recent decisions of the Base Realignment and Closures (BRAC) process will result in approximately 23,000 additional persons to the region by 2030. This influx is expected to generate 6,700 new jobs, including 3,200 that are non-military, \$4.4 billion in increased regional economic activity and an average annual increase in wages and salaries of \$58 million
- The impact of BRAC, and the resulting relocations to Fort Sill, on Lawton is evidenced by increasing housing prices, a hotel occupancy rate of 85% (compared to 53% national average), and booming residential construction and rental markets
- Major employers in the area include the Military, with an annual payroll of over \$779 million, and Goodyear Tire & Rubber Company with over 2,400 employees. Other major employers include: Comanche County Memorial Hospital, Cameron University, Lawton Public Schools, Southwestern Medical Center, Assurant Solutions and Fort Sill National Bank
- Lawton is the third largest metropolitan statistical area in the state. Lawton serves as the prominent shopping, medical, recreational, educational, and business center for the region
- The Lawton trade area is the largest retail hub between Dallas and Oklahoma City
- Central Mall is the only regional shopping center in a seven-county region that draws from a 50-mile radius in southwest Oklahoma





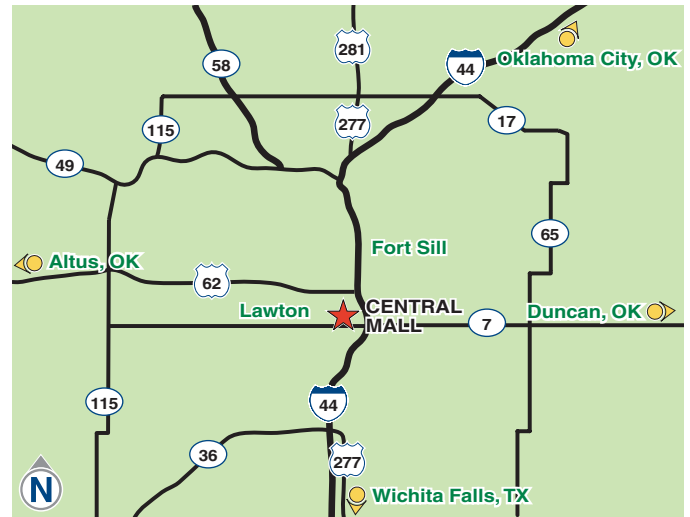
## Site Plan

# Central Mall

## Statistics & Demographics

Property Data	
Opening Date	1979
Renovation Date	2002
Site	48.5 acres
Parking	3,020 spaces
Total Stores	70
Leasable Area	
Total Mall GLA	523,763 s.f.
Mall Shops	185,248 s.f.
Theater	31,399 s.f.
Anchors (Total)	307,116 s.f.
Sears	105,353 s.f.
JCPenney	101,935 s.f.
Dillard's	99,828 s.f.
Trade Area	
50-Mile Radius	
Population	323,595
Total Households	118,850
Avg. Household Income	\$51,159
Median Age	35 yrs.
Source: DemographicsNow - 2009	

## Location Map



### Central Mall

200 SW C Avenue  
 Lawton, Oklahoma  
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